



Government-Wide Category Management Implementation

Our government is working heroically to change the way it does business. And MPS is here to help.

General Services Administration (GSA) is implementing category management best practices to eliminate duplicative and unnecessary cost from nearly \$400 billion in commodity spend. To support this massive government-wide change, M Powered Strategies (MPS) teamed up with Mr. Gordon Wade, founder and thought leader of the category management discipline, and ICF to offer GSA a support services option with unmatched experience and expertise in the following areas:



Category Management Training Development

Learn directly from the founder of the category management discipline and retain that knowledge in a way that permeates quickly throughout your programs.



Category Definition Advisory Support

The key to successful category management lies in identifying discrete business needs within each of your categories and sub categories. We can help you get there in weeks, not months.



Category Management Process Development Support

Category management is a process by definition. And who better to help you develop your process than the person who invented (and continues to re-invent) category management?



Interagency Collaboration & Facilitation Support

Government-wide implementation will require feedback, input, and consensus among key decision-makers at every level within every agency. Let us drive these transactions so you can stay focused on strategy.



Supplier Collaboration & Coordination Support

Interacting with the supplier community inherently poses risk to your implementation efforts. Our team has the experience and high ethical standards necessary to do what's best for your category management.



FPDS-NG & Acquisition Data Analysis Support

No one geeks out to data in Federal Procurement Data System Next Generation (FPDS-NG) like we do. Your quest to understand your data doesn't stop at NAICS vs. PSC. We will work tirelessly to help you perfect your baseline and ensure you achieve results.

With our close partnerships, M Powered Strategies has the expertise necessary to help you drive cost out of your system and increase the value and quality of the goods and services your mission deserves.

For more information, please contact our Category Management Program Manager: Jimmy Church, PMP
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