

## Complex Challenges | Innovative Solutions

M Powered Strategies understands the unique challenges associations face in realizing their vision. Make MPS your strategic partner, and we will help you balance advocacy and mission against unpredictable funding, limited resources, and a shifting environment - all while developing new services and long-term strategies.



### Creating a Strategy you can Execute

We are with you every step of the way. From facilitating board interactions for strategy development to organizational redesign, MPS consultants give you the engagement and tools you need to sustain your market vitality and resilience.

Based on your portfolio, we support four key areas: Strategy, Market Analysis, Change Implementation and Organizational Design. The key is *integration*. It's not enough to simply design a new strategy, you must also be able to *implement* it. MPS creates a unique action plan for your organization that will serve as a road-map to bring about the changes you envision.

## Strategy

You need a strategy with a vision, a direction and written objectives.

## Market Analysis

Collect data to determine what your stakeholders expect, and use it to expand membership and focus your portfolio on customer value.

## Portfolio Analysis

By aligning your strategy with the data, you can optimize your services portfolio - the programs and offerings that give you maximum benefit for your outreach and financial goals. We help integrate the data into your strategic plan and help you pinpoint where your plans, programs and prices align with your mission.

## Change Implementation

You need to projectize the change process in order to implement it effectively. Our consultants will help you create and manage the projects needed to implement the desired changes.

## Organizational Design

MPS designs projects that work with the internal structure and cultural attributes of your organization. We will craft the interactions, decision-making and roles needed to make your strategy a reality.

# Tools for your Success

**Executive Facilitation** Our consultants and facilitators work with your board to conduct structured, meaningful conversation designed to arrive at a coherent strategy and executable plan.

**Price Sensitivity Analysis** Integrating market research data and portfolio analytics, MPS will recommend prices for your programs and membership dues, so you can strike a balance between maximizing outreach and funding new programs.

**Organizational Resilience Diagnostic** Do you know what your team thinks about your operational culture? Are they ready for the changes your strategy drives? Our Organizational Resilience Diagnostic (ORD) pinpoints the issues that are preventing you from reaching your goals and identifies areas of strategy, decision-making, execution, role definition and communications that need strengthening. Contact us to request a diagnostic today.

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