

**GENERAL SERVICES ADMINISTRATION**

**Federal Supply Service**

*Authorized Federal Supply Schedule Price List*

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through **GSA Advantage!**<sup>™</sup>, a menu-driven database system. The INTERNET address for **GSA Advantage!**<sup>™</sup> is: **GSAAdvantage.gov**.

**Multiple Award Schedule (MAS)**

**Federal Supply Group:** Professional Services      **Class:** R499

**Contract Number:** GS-00F-170CA

**For more information on ordering from Federal Supply Schedules go to the GSA Schedules page at GSA.gov.**

**Contract Period:** June 19, 2015 - June 18, 2025

**Effective as of PS-0027 dated 12/21/2021**

**Contractor:** M Powered Strategies, Inc.  
1616 H St NW Ste 1010  
Washington, DC 20006 4925

**Business Size:** Small, HUBZone Business

**Telephone:** 202-628-3115

**FAX Number:** (202) 628/3117

**Web Site:** www.msquaredstrategies.com

**E-mail:** kendall.lott@mpoweredstrategies.com

**Contract Administration:** John K Lott

**CUSTOMER INFORMATION:**

**1a. Table of Awarded Special Item Number(s) with appropriate cross-reference to item descriptions and awarded price(s):**

<b>SIN</b>	<b>Recovery</b>	<b>SIN Description</b>
OLM / OLMSTLOC	OLMRC	Order-Level Materials (OLM)
541511	541511RC	Web Based Marketing
541611	541611RC	Management and Financial Consulting, Acquisition and Grants Management Support, and Business Program and Project Management Services
541613	541613RC	Marketing Consulting Services
541810ODC	541810ODCRC	Other Direct Costs for Marketing and Public Relations Services
541910	541910RC	Marketing Research and Analysis
561920	561920RC	Conference, Meeting, Event and Trade Show Planning Services
611430	611430RC	Professional and Management Development Training
54151S	54151SRC/STL OC	Information Technology Professional Services

- 1b. **Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price. Those contracts that have unit prices based on the geographic location of the customer, should show the range of the lowest price, and cite the areas to which the prices apply.**
- 1c. **If the Contractor is proposing hourly rates a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided. If hourly rates are not applicable, indicate "Not applicable" for this item.**

See Labor Category Description attached

2. **Maximum Order:** \$1,000,000.00
3. **Minimum Order:** \$100.00
4. **Geographic Coverage (delivery Area):** Domestic and Overseas
5. **Point(s) of production (city, county, Same as company address**
6. **Discount from list prices or statement of net price:** Government net prices (discounts already deducted).
7. **Quantity discounts:** None
8. **Prompt payment terms: Net 30 days.** Note: Prompt payment terms must be followed by the statement "Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions."
9. **Foreign items (list items by country of origin):** None
- 10a. **Time of Delivery (Contractor insert number of days):** Specified on the Task Order
- 10b. **Expedited Delivery.** The Contractor will insert the sentence "Items available for expedited delivery are noted in this price list." under this heading. The Contractor may use a symbol of its choosing to highlight items in its price list that have expedited delivery: Contact Contractor
- 10c. **Overnight and 2-day delivery.** The Contractor will indicate whether overnight and 2-day delivery are available. Also, the Contractor will indicate that the schedule customer may contact the Contractor for rates for overnight and 2-day delivery: Contact Contractor
- 10d. **Urgent Requirements.** The Contractor will note in its price list the "Urgent Requirements" clause of its contract and advise agencies that they can also contact the Contractor's representative to effect a faster delivery: Contact Contractor
11. **F.O.B Points(s):** Destination

**12a. Ordering Address(es):** Same as Contractor

**12b. Ordering procedures:** For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3.

**13. Payment address(es):** Same as company address

**14. Warranty provision.:** Contractor's standard commercial warranty.

**15. Export Packing Charges (if applicable):** N/A

**16. Terms and conditions of rental, maintenance, and repair (if applicable):** N/A

**17. Terms and conditions of installation (if applicable):** N/A

**18a. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable):** N/A

**18b. Terms and conditions for any other services (if applicable):** N/A

**19. List of service and distribution points (if applicable):** N/A

**20. List of participating dealers (if applicable):** N/A

**21. Preventive maintenance (if applicable):** N/A

**22a. Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants).**

**22b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contactor's website or other location.) The EIT standards can be found at: [www.Section508.gov/](http://www.Section508.gov/).**

**23. Data Universal Numbering System (DUNS) number:** 126911564

**24. Notification regarding registration in System for Award Management (SAM) database:** Registered

**Final Pricing:**

The rates shown below include the Industrial Funding Fee (IFF) of 0.75%.

SIN	Labor Category	Price Offered to GSA (including IFF)
541611, 611430	Administrative Assistant	\$ 54.08
541611, 611430	Associate Consultant	\$ 102.29
541611, 611430	Associate Facilitator	\$ 107.74
541611, 611430	Associate Organizational Analyst	\$ 91.98
541611, 611430	Business Consultant	\$ 156.40
541611, 611430	Business Consultant II	\$ 199.75
541611, 611430	Consultant	\$ 113.20
541611, 611430	Consultant I	\$ 115.16
541511, 541910, 561920, 541613	Creative Director I	\$ 146.27
541611, 611430	Director	\$ 191.02
541611, 611430	Executive Director	\$ 277.13
541611, 611430	Facilitation Quality Manager	\$ 137.26
541611, 611430	Facilitator – Subject Matter Expert	\$ 126.20
541611, 611430	Facilitator I	\$ 144.45
541511, 541910, 561920, 541613	Graphic Designer I	\$ 72.00
541511, 541910, 561920, 541613	Graphic Designer II	\$ 77.77
541511, 541910, 561920, 541613	Graphic Designer III	\$ 100.02
541611, 611430	Junior Analyst	\$ 97.40
541511, 541910, 561920, 541613	Marketing Associate II	\$ 64.83
541511, 541910, 561920, 541613	Marketing Coordinator I	\$ 87.63
541511, 541910, 561920, 541613	Marketing Coordinator II	\$ 104.98
541511, 541910, 561920, 541613	Marketing Coordinator III	\$ 118.63
541511, 541910, 561920, 541613	Marketing Director I	\$ 153.71
541511, 541910, 561920, 541613	Marketing Manager I	\$ 135.45
541511, 541910, 561920, 541613	Marketing Strategist I	\$ 104.27

SIN	Labor Category	Price Offered to GSA (including IFF)
541611, 611430	Meeting Coordinator	\$ 61.96
541611, 611431	Meeting Manager	\$ 90.83
541611, 611430	Mid-Level Technical Consultant	\$ 95.54
541611, 611430	Organizational Analyst	\$ 74.43
541611, 611430	Program Analyst	\$ 56.83
541611, 611430	Program Analyst II	\$ 73.16
541611, 611430	Program Manager	\$ 135.20
541611, 611430	Project Coordinator	\$ 87.11
541611, 611430	Project Management Consultant	\$ 140.68
541611, 611430	Project Manager	\$ 114.01
541611, 611430	Project Manager I	\$ 111.43
541611, 611430	Project Manager II	\$ 125.03
541611, 611430	Project Planner	\$ 100.01
541611, 611430	Senior Consultant I	\$ 152.51
541611, 611431	Senior Facilitator	\$ 154.88
541511, 541910, 561920, 541613	Senior Graphic Designer	\$ 104.29
541611, 611430	Senior Project Management Consultant	\$ 124.08
541611, 611430	Senior Technical Governance Analyst	\$ 135.23
541611, 611430	Subject Matter Expert I (SME I)	\$ 285.88

<b>SIN</b>	<b>Service Proposed</b>	<b>Price Offered to GSA (including IFF)</b>
54151S	Program Manager III	\$ 111.30
54151S	Program Manager II	\$ 83.29
54151S	Program Manager I	\$ 72.11
54151S	Project Manager III	\$ 127.38
54151S	Project Manager II	\$ 116.29
54151S	Project Manager I	\$ 68.11
54151S	Business Process Redesign Consultant III	\$ 250.93
54151S	Business Process Redesign Consultant II	\$ 112.61
54151S	Business Process Redesign Consultant I	\$ 92.62
54151S	Functional Analyst III	\$ 113.01
54151S	Functional Analyst II	\$ 86.62
54151S	Functional Analyst I	\$ 87.14
54151S	Facilitator III	\$ 127.15
54151S	Facilitator II	\$ 123.71
54151S	Facilitator I	\$ 83.78
54151S	Organizational Effectiveness Consultant III	\$ 110.23
54151S	Organizational Effectiveness Consultant II	\$ 102.50
54151S	Organizational Effectiveness Consultant I	\$ 88.19
54151S	Governance and Policy Analyst II	\$ 153.74
54151S	Governance and Policy Analyst I	\$ 84.79
54151S	Solutions Architect	\$ 160.81
54151S	SharePoint Analyst	\$ 106.54
54151S	Systems Engineer III	\$ 135.94
54151S	Systems Engineer II	\$ 117.88
54151S	Systems Engineer I	\$ 98.96
54151S	Technical Writer/Editor III	\$ 104.28
54151S	Technical Writer/Editor II	\$ 96.00
54151S	Technical Writer/Editor I	\$ 61.03
54151S	Training Manager	\$ 118.72
54151S	Training Specialist II	\$ 112.18
54151S	Training Specialist I	\$ 94.58
54151S	IT Policy/Legislative Specialist	\$ 104.79
54151S	IT Strategic/Capital Planner	\$ 157.10
54151S	Knowledge Management Specialist	\$ 101.42

SIN(s) PROPOSED	SUPPORT PRODUCT/ LABOR (ODCs)	CEILING PRICE/RATE OFFERED TO GSA (including IFF)
541810ODC	8.5 x 11, B/w Copies	\$ 0.33
541810ODC	8.5 x 11, Color Copies	\$ 0.91
541810ODC	Brochure, Full Color	\$ 0.73
541810ODC	18 x 24 Color Poster	\$ 21.32
541810ODC	24 x 36 Color Poster	\$ 42.64
541810ODC	6'x2.5' Color Banner, Outdoor with hooks	\$ 100.50
541810ODC	Banner Stand	\$ 40.59
541810ODC	Folder, Color, 2 pockets and business card slot	\$ 1.92
541810ODC	Presentation Graphics, 24 x 36, Mounted	\$ 79.18
541810ODC	Bound Book, 6 x 6, Color, Cover, 4 pages	\$ 1.44
541810ODC	Photography Copies, 4 x 6	\$ 0.26
541810ODC	10' x 10' Exhibition Set, Delivery, Set-Up, Rental	\$ 4,343.92
541810ODC	Additional Exhibition Lighting	\$ 79.18
541810ODC	Additional Exhibition Display Counters	\$ 1,013.14
541810ODC	Additional Exhibition Display Case	\$ 2,113.58
541810ODC	Additional Exhibition Furniture	\$ 441.60
541810ODC	22" Touchsmart PC Workstation Rental	\$ 350.24
541810ODC	Laptop Rental	\$ 120.81
541810ODC	Corporate Event Photography Shoot	\$ 126.89
541810ODC	Corporate Event Post Production	\$ 253.79
541810ODC	Commercial Portrait Shoot	\$ 126.89
541810ODC	Commercial Portraits	\$ 131.97
541810ODC	Advertising Stock Image for Local Use	\$ 2,004.96
541810ODC	Advertising Stock Image for National Use	\$ 4,289.10
541810ODC	Basic Film Shoot w Equipment	\$ 659.86

SIN(s) PROPOSED	SUPPORT PRODUCT/ LABOR (ODCs)	CEILING PRICE/RATE OFFERED TO GSA (including IFF)
541810ODC	Video Editing	\$ 65.98
541810ODC	Green Screen	\$ 152.27
541810ODC	Copy Writer	\$ 203.03
541810ODC	Location Scouting	\$ 35.53
541810ODC	Stock Footage Research	\$ 25.38
541810ODC	Closed Captioning	\$ 6.10
541810ODC	Conference/Meeting Catering - Breakfast	\$ 8.89
541810ODC	Conference/Meeting Catering - Breakfast Beverages	\$ 40.60
541810ODC	Conference/Meeting Catering - Lunch	\$ 14.72
541810ODC	Conference/Meeting Catering - Lunch Beverages	\$ 3.04
541810ODC	Conference - Basic Audio Equipment Rental	\$ 203.03
541810ODC	Conference - Recording Equipment, Panasonic	\$ 60.91
541810ODC	Conference - Video Projection Rental	\$ 191.87
541810ODC	Conference - Video Screen Rental	\$ 177.65
541810ODC	Full Conference Set-Up	\$ 1,268.97
541810ODC	Conference - Polycom Conference Phone	\$ 100.50
541810ODC	Conference - Audio Tech	\$ 96.44
541810ODC	Conference Facilities, 45 ppl	\$ 203.03
541810ODC	DVD Duplication - 2 Panel Case with Shrinkwrap	\$ 1.97
541810ODC	DVD Duplication - Color Sleeve	\$ 1.52
541810ODC	CD Duplication - 4 panel color sleeve, shrink wrap	\$ 1.99
541810ODC	CD Duplication - Jewel Case, color card	\$ 1.56
541810ODC	Email Blast	\$ 507.59
541810ODC	Search Engine Optimization	\$ 121.82
541810ODC	National Newspaper Advertiser	\$ 215.21
541810ODC	Local Newspaper Advertising	\$ 44.16
541810ODC	Bus Exterior Ads, 4 Weeks	\$ 4,568.27
541810ODC	Bus Stop/Shelter Ads, 4 Weeks	\$ 4,568.27
541810ODC	Subway Ads, 4 Weeks	\$ 507.59
541810ODC	Airport Ads, 4 Weeks	\$ 14,719.97

**Service Contract Labor Standards:** The Service Contract Labor Standards (SCLS), formerly known as the Service Contract Act (SCA), is applicable to this contract as it applies to the entire Multiple Award Services Schedule (MAS) and all services provided. While no specific labor categories have been identified as being subject to SCLS/SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CFR 541.300), this contract still maintains the provisions and protections for SCLS/SCA eligible labor categories. If and / or when the contractor adds SCLS/SCA labor categories to the contract through the modification process, the contractor must inform the Contracting Officer and establish a SCLS/SCA matrix identifying the GSA labor category titles, the occupational code, SCLS/SCA labor category titles and the applicable WD number. Failure to do so may result in cancellation of the contract.