

# Return To Mission™

Enhancing Technology Implementations  
With Technology Partners



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## The Pick-Up Line..

- We help federal CIOs *knowingly* get more out of what they have paid for.
- For prime contractors, we ensure you get credit for that.

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# The Problem

Modernization efforts often fail not because of technology, but because of misalignment between:

- leadership intent,
- organizational readiness, and
- Delivery (non-tech) execution.

The result can be a **lack of comprehensive value realization**.

# The RTM™ Framework



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# Customer Impact

- Collaboration in identifying and creating more value for mission related impact
  - Organizational receptivity with secondary stakeholders, secondary benefits *beyond the user base*
- **Increased demand and participation** with the products and services provided by the technology
  - Increased Use, Adoption, and Uptake *within the user base*
- Customer value realization

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# Technology Partner (“The Prime”) Benefit

By increasing Client Satisfaction, evidenced by more open conversations about increased scope, follow-on work, or recompetes, you get:

- Client Stickiness
- Generate more revenue on contract
- Enhance brand and positioning for future contracts
- Improved past performance for future bids

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# Partner Use Cases

- Improved program **investment** justification
- Improved customer organizational readiness for increased use, adoption and uptake (**UAU**)
- Reduced **variability** in client requirements
- Improved **sequencing** of requirements reducing rework and delays
- Development of Value Metrics
  - improved **performance measures** related to program impact
  - Improved executive stakeholder **visibility** at an agency level

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# What MPS Produces

- **Logic Chain Modeling**
  - Mapping the technology improvements to benefits and stakeholders up the value chain to mission results
- **Investment Justification**
  - Natural language explanations of the logic of investment to mission results
- **Governance**
  - Options/recommendations for leading and lagging indicators of program success
- **Organizational Change Management (OCM)**
  - Identification of comprehensive stakeholders and 2<sup>nd</sup> order constituents needed for improved adoption and org readiness
  - Improved OCM communication content

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## What MPS Does

- Facilitation and Interviews to derive benefits and capabilities logic
- Documentation of
  - Multiple logic models
  - Value requirements
  - Proposed indicators for ongoing governance
  - Input for OCM needed for collaboration, training, and communication
  - Executive and management level narratives for investment justification
- Facilitation of executive management for improved collaboration

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# Capabilities Created for our Team (proposal input)

## **Mission-First Modernization**

Modernization strategies explicitly tied to agency mission outcomes.

## **Executive-Anchored Alignment**

Early and sustained engagement with senior leadership to align priorities, governance, decision authority, and funding—reducing delays, rework, and organizational friction.

## **Strategic Translation**

Clear translation between mission leaders, policy stakeholders, and technical teams to ensure systems reflect operational reality, regulatory constraints, and future direction.

## **Outcome-Driven Roadmaps**

Modernization roadmaps structured around measurable mission value, enabling transparent reporting to executives, oversight bodies, and external stakeholders.

## **Leadership-Enabled Change Management**

Executive sponsorship embedded into change strategy to accelerate adoption, reduce resistance, and reinforce accountability across the organization.

## **Faster Time to Value with Strong Governance**

Balanced agile delivery and executive governance—supporting rapid capability releases while maintaining security, compliance, and oversight confidence.

## **Ongoing Executive Advisory Support**

Trusted advisory presence throughout delivery to help leaders navigate tradeoffs, pivots, and emerging risks in complex modernization environments.